



To: All Artists
From: Montgomery Art Association
RE: Labor Day Weekend Art Show, September 1st thru 3rd, 2012

P.O. Box 2154 • Kensington, MD 20891
www.montgomeryart.org

Dear Artists,

As you may know, the Montgomery Art Association's, "**Paint the Town**" Labor Day Weekend Art Show has been a major art event in Kensington, Maryland for seventeen years. We'd like to invite you to participate in this well-attended exhibition. Thousands of people visit this show and many works sell. The event is held in the Kensington Armory, located at 3710 Mitchell Street in Kensington, MD 20895, over the Labor Day Weekend.

There are two stipulations in order to participate in this show:

1. One of the pieces of artwork must reflect or be representative of the Town of Kensington. (Abstracts are fine. Your representation of the town may be in the artistic style of your choice)
2. All artists are asked to assist with the show in some capacity. This may be accomplished in many ways: assisting with the reception, publicity, soliciting donations, hanging flyers, cashiers, greeting guests, setting up and hanging...

The show will be judged by award winning artist and instructor, David Daniels. All artwork meeting the conditions defined on the application will be accepted. The award winners will receive cash and prizes.

By receiving the application at this early date, you should have ample time to visit Kensington and get a feel for the community so that you may depict a piece of the town in you artwork. Registration for "**Paint the Town**" is via the attached application, which is due by August 24, 2012.

Additional Plein Air Event:

In addition to the Kensington Armory exhibition, there is also a **Plein Air** Event that takes place on Saturday, September 1st from daybreak to 3:00 pm. This event is free for members of MAA and \$5.00 for non-members. You do not need to participate in the general show in order to participate in the **Plein Air** Event. It will be judged separately from the general show at 3 pm on Saturday, September 1st. These artworks will then be on exhibit at the Armory Show and available for sale if so desired.

Registration for the Plein Air Event will be held at the Kensington Armory at the following times:

- Thursday, August 30th between 5:00 - 7:00 pm
- Friday, August 31st between 10:00 - 2:00 pm
- Saturday, September 1st between 9:00 – 10:00 am

Bring blank canvases or art paper with you. We will stamp the back. Painting must not begin until daybreak on Saturday, September 1. If you have questions about the events, please call or email me.

I look forward to seeing you. And remember, you don't need to be an MAA member to participate.

Sincerely,
Debra Halprin
halprinart@aol.com
301-260-9701
www.halprinart.com

Montgomery Art Association's Labor Day Weekend Paint the Town Art Show 2012

**Juried Art Exhibit at the Kensington Armory
3710 Mitchell Street, Kensington, MD 20895**



Make checks payable to MAA, Inc.
and mail with form to Registrar:

Elizabeth Stecher
10812 Margate Road
Silver Spring, MD 20901 (301) 593-8305 esteher7@verizon.net

www.montgomeryart.org

Also participate in the **Plein Air Event** (a show within a show!) on Saturday, September 1st - paint starting from daybreak to 3 pm. The Plein Air Event is free for MAA members; \$5.00 for non-members. Participation in the main show is not required; works will be judged separately from the general show at 3 pm on Sat, Sept 1st. These artworks will then be on exhibit at the Armory Show. Registration for Plein Air Event: Thur, Aug 30, 5 - 7 pm; Fri, Aug 31, 10 am - 2 pm; Sat, Sept 1, 9 - 10 am. Bring blank canvases or art paper to have the back stamped.

Eligibility: Artists must be aged 18 and older. One work must be based on a subject within the 20895 Zip Code of Kensington. Other works are subjects of the Artist's choice. **Original works only**, securely framed (not bracketed) and equipped with already installed screw eyes and wires for hanging. Due to problems with weight, works larger than 20 x 24 should be framed with plexiglass; no wet canvases. Labels provided on this form need to be affixed to **top right back** of all submitted work. **Work should have been completed within the last two years and no work will be accepted that has been exhibited in any previously judged MAA show.**

The "hand of the artist" must be visible and dominant in constructing the artwork. Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and clearly described in the media description. Tastefully-done nudes (no explicit views) are permitted. The judge and/or show committee reserves the right to reject inappropriate works. Only works following guidelines stated will be hung; artwork is hung on a space-available basis. **It is mandatory that all Artists entering this show must agree to assist with the show in some capacity: docents, cashiers, publicity, soliciting donations, etc.**

Bin Work and Card Sales: Accepted for Members with work in the show. If work for bin consists of 5 pieces or more, you must bring your own bin.

Categories

- A. Kensington Subjects** (any medium, one entry mandatory in Show)
B. Artist's Choice (one entry, and additional works \$9 each/non-Member; \$6 each/Member) which include the following sub-categories: Landscape; Portrait (People and Animals); Still Life; Abstract and 3D. If enough entries are received by different artists to create a separate category - it will be considered by MAA and the Judge.

Awards

Bertha Clum Award - one painting selected from the show that best represents the ambience and spirit of Kensington (**Category A** 1st prize)

Category A Kensington: 2nd, 3rd & Honorable Mention

Category B Artist's Choice: 1st, 2nd, 3rd & Honorable Mention

Monetary awards, gift certificates and prizes are from the generous donations of merchants and businesses & the Town of Kensington.

Entry Fees: Non refundable \$35 fee (Non-Members) / \$13 (MAA Members) which covers the cost of the Kensington entry and one Artist's Choice entry. Membership renewal must accompany registration for the show to receive reduced show entry fee. All MAA Membership dues expire before the show. Additional works may be submitted for \$9 per entry (Non-Members) / \$6 per entry (MAA Members).

Delivery Date for Judging

Thursday, August 30th, 5:00 - 7:00 pm and

Friday, August 31st, 10:00 am - Noon

Reception & Awards Presentation

Saturday, September 1st, 6 - 7:30 pm / Awards Presentation at 6:45 pm

Show Hours

Saturday, September 1st, 11:00 am - 5:00 pm

Sunday, September 2nd, 11:00 am - 5:00 pm

Monday, September 3rd, 9:30 am - 5:30 pm

Pick Up Unsold Art: Monday, September 3rd, 5:30 - 6:00 pm

Sales: MAA will manage sales, collect MD sales tax and take 25% commission from Artist's price. Works that sell are not to be removed until the end of the show, Monday, September 3rd, 5:30 - 6:00 pm.

Security: Reasonable care and security will be provided by MAA and/or exhibitors who volunteer. Neither volunteers nor MAA or the Town of Kensington will be held responsible for loss or damage to the artwork while on the property.

Artists are advised to have their own insurance.

Applications must be received by Friday, August 24th, 2012

Enclosed are my entry fees of:

\$_____ Entry fee for up to two works (\$35 non-Member / \$13 Member)

\$_____ = _____ (no. of add'l works) x \$9 ea. non-Member / \$6 ea. Member
~ Entries limited to 10 per Artist ~

\$_____ \$30 (2012 / 2013 MAA Dues for new & renewing Members)

\$_____ Total Enclosed Check Number _____

Will assist with _____

I have enclosed all fees and hereby certify that I agree to the rules of the show as presented in this announcement. These entries are my original work and I will not hold MAA or the Town of Kensington responsible for any loss or damage to my artwork while on the property.

Artist's Signature _____

Name _____

Address _____

Phone _____ Date _____

Email _____

Entry 1

Title of Entry _____

Medium _____ Category _____

Size with Frame _____ Price _____

Entry 2

Title of Entry _____

Medium _____ Category _____

Size with Frame _____ Price _____

Tape This Label on Back Top Right of Frame

Artist _____

Title of Entry _____

Category _____ Price _____

Tape This Label on Back Top Right of Frame

Artist _____

Title of Entry _____

Category _____ Price _____

Make copies of these labels for additional entries

Paint the Town Art Show Judge: David Daniels

David earned a Masters of Arts Degree from Central Michigan University. After 15 years of teaching in the Michigan public school system he moved to Washington, DC to pursue an art career. In addition to being a working artist, David teaches painting at Montgomery College, the Smithsonian Institution and privately.

For more information and to volunteer contact: Debra Halprin
(301) 260-9701 or halprinart@aol.com